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Builders Academy

Media Coverage September 2015

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LafargeHolcim

Bamburi targets 1,600 masons in training

BY SIMON CIURI

Cement maker Bamburi has started training 1,600 masons across the country to address the shortage of skilled workers in the building and construction industry.

The training is already under way in areas such as Nyeri, Migori, Embu, Chuka, Meru and Maua.

“The main objective is to enhance masons’ skills and professionalism by offering formal training to promote safe construction and job creation in the country,” said the company in a statement yesterday.

Beneficiaries will be trained on

site planning, drawings, setting out and foundations, mix designs, causes of building defects including on site safety procedures.

“This programme seeks to improve the vocational skills of masons, who are key players in the construction value chain, thus enhancing quality and safety of buildings. The masons are trained by engineers who have practical experience in construction,” said Irene Onacha the Bamburi Cement Marketing Director.

So far the company has trained over 500 masons and foremen since the programme started.

The company said it would spread the training to areas such as Kitale, Kisumu, Eldoret, Siaya, Bungoma, Nakuru, Webuye, OI Kalau, Malindi, Mombasa and Ukunda next month. The programme was introduced 12 years ago.

It said it would partner with the National Construction Authority to train more artisans.

Companies as well as non-governmental organisations have of late introduced technical training courses to address the biting deficit of qualified masons, painters and architects.

The Business Daily

29 September 2015

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Summary:

Cement maker

Bamburi has started training 1,600 masons across the country to address the shortage of skilled workers in the building and construction industry.

Masons benefit from Bamburi's programme

Over 1,600 masons are set to benefit from a training programme organised by Bamburi Cement to improve skills in the building and construction industry. The cement maker rolled out free training seminars across the country from last month (August) - a move aimed at improving construction quality standards. The training seminars are part of the Builders Academy initiative began 12 years ago by the firm, with the main objective of enhancing masons' skills and professionalism. Speaking in Machakos at the weekend where more than 240 masons drawn from Machakos, Kitui and Namanga were in training, the company reiterated its commitment to enabling masons to make their contribution to society in the building and construction industry.

The Standard

30 September 2015

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Summary:

Cement maker

Bamburi has started training 1,600 masons across the country to address the shortage of skilled workers in the building and construction industry.

Bamburi Cement trains 80 masons in Machakos, targets another 1,600

Photo/ANDREW MBUVA

BY ANDREW MBUVA

BAMBURI Cement on Sunday trained 80 masons in Machakos town.

The training focused on professionalism in construction and mitigation measures when buildings collapse.

It is part of the company's Builders Academy Initiative, started 12 years ago.

Speaking during the training, marketing director Irene Onacha said the programme aims to improve skills in the building and construction industry.

She said Bamburi has so far trained 500 masons and foremen across the country.

Onacha said the



WELL DONE: Mason Aggrey Manero receives a certificate from Bamburi Cement benefits and compensation manager Pius Musyoki on Sunday.

programme aims to train more than 1,600 masons by the end of the year.

She said the training will promote safe construction and create more jobs.

Onacha said they organised it because of

an increase in the number of buildings under construction collapsing.

She said conversion of polytechnics and technical schools into universities has caused a major skills gap.

The Star

29 September 2015

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Summary:

Bamburi cement on Sunday trained 80 masons in Machakos town.



Bamburi Cement marketing director Irene Onacha with masons Ruth Nduku and Bonface Muindi in Machakos when Bamburi hosted a free training seminar for masons aimed at improving construction quality standards.

The Star

29 September 2015

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Summary:

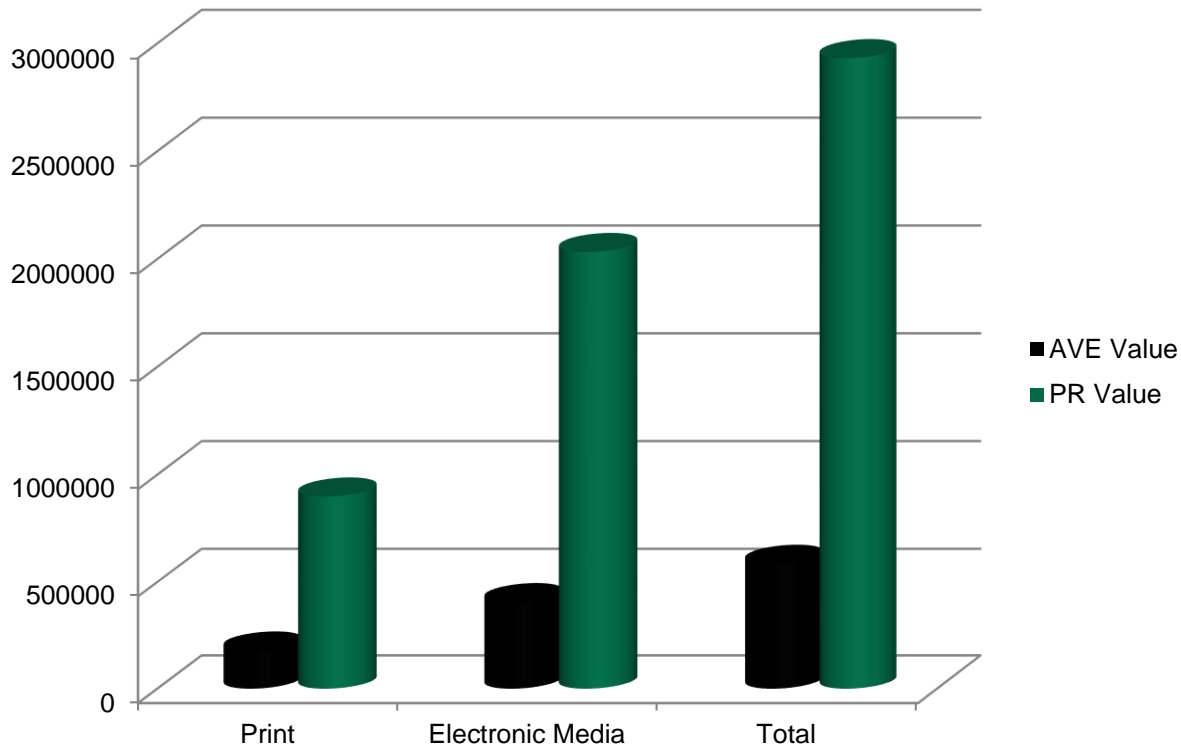
Bamburi Cement marketing director Irene Onacha with masons Ruth Nduku and Bonface Muindi.

Electronic Stories Radio

RADIO								
DATE	STATION	TITLE	JOURNALIST	TIME	DURATION	AVE VALUE	PR VALUE	SUMMARY
28-Sep-15	Athiani FM	Bamburi Cement trains 80 masons in Machakos.	Soo Wa Mbuva	07:15	0:01:55	61330	306650	Bamburi Cement trained 80 masons in Machakos town. Marketing director Irene Onacha said the programme aims to improve skills in the building and construction industry. Onacha said the programme aims to train more than 1,600 masons.
28-Sep-15	KBC English Service	Over 1600 masons set to benefit from training	Samuel Musita	19:15	0:00:26	7160	35800	Over 1600 masons are set to benefit from a training program organized by Bamburi cement to increase scales.
28-Sep-15	Radio Taifa	Over 1600 masons set to benefit from training	Samuel Musita	19:13	0:00:25	13750	68750	Over 1600 masons are set to benefit from a training program organized by Bamburi cement to increase scales.

DATE	STATION	TITLE	JOURNALIS T	TIME	DURATION	AVE VALUE	PR VALUE	SUMMARY
28-Sep-15	K24	<u>1600 masons to benefit with Bamburi initiative</u>	Gloria Milimo	21:00	0:00:21	45500	227500	Over 1600 masons from across the country are set to benefit from a training programme by Bamburi Cement to improve the skills in building and construction industry in Kenya.
28-Sep-15	KBC Channel 1	<u>Bamburi Cement to train 1,600 masons</u>	Obrien Kimani	13:30	0:01:15	178130	890650	1,600 masons from across the country are set benefit from training programme organized by Bamburi Cement. .
28-Sep-15	KBC Channel 1	<u>Over 600 mansion to benefit from training program</u>	JJ Kioria	21:00	0:00:30	100700	503500	Over 600 mansion from across the country are set to benefit from a training program organized by Bamburi Cement to improve skills in the building and construction industry.

	AVE Value	PR Value
Print	179784	898920
Electronic Media	406570	2032850
Total	586354	2931770



1,600 MASONS TO BENEFIT FROM BAMBURI'S BUILDERS ACADEMY PROGRAM



Over 1,600 masons from across the country are set to benefit from a training program organized by Bamburi Cement to improve skills in the building and construction industry in Kenya.

Bamburi Cement rolled out the free training seminars from across the country in August, a move aimed at improving construction quality standards in the country. The training seminars are part of the Builders Academy initiative began twelve year ago by the Company, with the main objective to enhance masons' skills and professionalism, by offering them formal training, and through this in turn aiding to promote safe construction and job creation in the country.

The main theme for this year's training is 'Professionalism in Construction Causes of Building Collapses and Mitigation Measures'. Beneficiaries will be trained on site planning, drawings, setting out and foundations, mix designs, causes of building defects and how to avoid them, as well as on site safety procedures.

Speaking in Machakos at the weekend where more than 240 masons drawn from Machakos, Kitui, and Namanga area were in training, the company reiterated its commitment to enabling masons to make their contribution to society in the building and construction industry.

"This program seeks to improve the vocational skills of masons, who are key players in the construction value chain, thus enhancing quality and safety of buildings. The masons are trained by engineers who have practical experience in construction," said Irene Onacha Marketing Director, Bamburi Cement.

So far the company has trained over 500 masons and foremen from Utawala, Nyeri, Migori, Embu, Chuka, Meru and Maua. Additionally, the Company looks to target an additional 500 masons from Kitale, Kisumu, Eldoret, Siaya, Bungoma, Nakuru, Webuye, Ol Kalou, Malindi, Mombasa and Ukunda next month.

"Since inception twelve years ago, and in Kenya alone, we have visited over 200 towns and villages around the country. We have held over 500 seminars and interacted with more than 250,000 masons," Ms Onacha stated.

"We commend the National Construction Authority (NCA) in its endeavors to inculcate professionalism in the construction industry through its initiative of registering contractors, capacity building and training and knowledge sharing. Bamburi Cement is in the process of partnering with NCA to continue to enrich this program in the enhancement of skills of artisans and general construction workers' concluded Ms Onacha.

<http://www.capitalfm.co.ke/campus/1600-masons-to-benefit-from-bamburis-builders-academy-program/>



1,600 masons to benefit from Bamburi's Builders Academy program

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Eldoret, Siaya, Bungoma, Nakuru, Webuye, OI Kalau, Malindi, Mombasa and Ukunda next month. "Since inception twelve years ago, and in Kenya alone, we have visited over




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
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Bamburi Cement trains 80 masons in Machakos, targets another 1,600

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Mason Aggrey Manero receives a certificate from Bamburi Cement benefits and compensation manager Pius Musyoki on Sunday.

BY ANDREW MBUVA

September 29, 2015



Bamburi Cement on Sunday trained 80 masons in Machakos town.

The training focused on professionalism in construction and mitigation measures when buildings collapse.

It is part of the company's Builders Academy Initiative, started 12 years ago.

Speaking during the training, marketing director Irene Onacha said the programme aims to improve skills in the building and construction industry.

She said Bamburi has so far trained 500 masons and foremen across the country.

Onacha said the programme aims to train more than 1,600 masons by the end of the year.

She said the training will promote safe construction and create more jobs.

Onacha said they organised it because of an increase in the number of buildings under construction collapsing.

She said conversion of polytechnics and technical schools into universities has caused a major skills gap.

<http://www.the-star.co.ke:8080/news/bamburi-cement-trains-80-masons-machakos-targets-another-1600>

Over 1, 800 masons benefit from Bamburi training

<http://kassfm.co.ke/home/index.php/component/k2/item/2033-Over-1-800-masons-benefit-from-bamburi-training.html>



Bamburi Cement has this year trained 1,859 masons, in a move aimed at improving construction quality standards in the country.

Many masons or 'fundis' as they are popularly known, lack formal training and the initiative launched by Bamburi twelve years ago, aims at enhancing their skills and professionalism.

Dubbed 'Builders Academy' the program is part of Bamburi's contribution to enhancing skills and professionalism in the building and construction industry as well as spurring job creation in the county.

"This program seeks to improve the vocational skills of masons, who are key players in the construction value chain thus enhancing quality and safety of buildings. The masons are trained by engineers who have practical experience in construction," said Ms. Susan Maingi, Bamburi Cement Corporate Affairs and Communications Director.

The Kenya Economic Survey 2014 projects that the construction sector will continue to remain robust after expanding by 5.5 per cent up from 4.8 per cent registered in 2012, underlining the need for more well-trained masons.

Beneficiaries are trained on site planning, drawings, setting out and foundations, mix designs, causes of building defects and how to avoid them. They are also trained in site safety procedures.

The training seminars are held on Sundays in market centers around the country.

"Since inception twelve years ago, in Kenya alone we have visited over 200 market centers and villages around the country. We have held over 500 seminars and interacted with more than 250,000 masons" she concluded.