

Bamburi signs up to implement the Women's Empowerment Principles, signalling the company's commitment to gender equality

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On 8th December 2020, Bamburi becomes the first listed company under the Industrial Sector to be a signatory to WEPs.

Bamburi Cement Group Managing Director Seddiq Hassani has signed the CEO statement of support for the Women's Empowerment Principles (WEPs) to symbolize the company's endorsement of the Principles.

The Women's Empowerment Principles charter is a joint initiative of UN Women and the UN Global Compact (UNGC), providing guidance for promoting gender equality in the workplace and the community through a set of seven Principles.

Speaking during the signing in Nairobi yesterday, Bamburi Group Managing Director Seddiq Hassani noted that the signing of the CEO statement underscores the actions that Bamburi has already taken in promoting gender equality and inclusion in their operations. He added that commitment to the Women's Empowerment Principles further reaffirms Bamburi firm belief that diversity is a vital source of long-term performance for the company.

"I am thrilled to be signing the Women's Empowerment Principles Charter on behalf Bamburi Cement limited. This partnership reaffirms our continuous commitment to women career development and equality as a core value in our organisation. I have seen firsthand the positive impact we can have on the lives of the women workers in industrial sector and therefore, we also intend to utilize this opportunity to further entrench and influence equity among our customers, suppliers and communities across markets that we serve," said Mr. Hassani.

"Ensuring the Women Empowerment Principles requires intentional actions and deliberate policies, and as Bamburi we will continue with our efforts to support women advancement and to show the business case for women's empowerment and equality in our industry and beyond," Hassani added.

“On behalf of UN Women, I warmly welcome Bamburi Cement to the global community of practice that strives to foster gender equality and the empowerment of women, advance diversity and inclusion, and contribute to realization of Sustainable Development Goal number 5 on Gender Equality. In Kenya, we have 31 companies that have signed up to WEPs, you make company number 32 to sign,” said Ann Mutavati, Country Representative for UN WOMEN in Kenya.

Through previous successful corporate initiatives to promote gender equality and women's empowerment, in 2019, Bamburi was ranked number one listed company under the industrial sector in Kenya on gender equality through a research by Equileap – a leading provider of data and insights on gender equality in the workplace to accelerate progress towards gender equality.

The Women Empowerment Principles (WEPs) is a seven-step blue print for the global and national business community to empower women in the workplace, marketplace and the community.

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Notes to editors

Bamburi Cement Limited, a subsidiary of LafargeHolcim, and is the leading cement manufacturing and marketing Company in the Eastern Africa region, having been operational for 63 years. It has three subsidiaries Hima Cement Ltd (Uganda), Bamburi Special Products Ltd and Lafarge Ecosystems Ltd.

More information is available on Bamburi Cement Group website www.Lafarge.co.ke

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Contact

Bamburi Cement Ltd

Mary Mueni

Country Head - Marketing and Corporate Affairs

+254 722205471/727 532130

Mary.Mueni@lafargeholcim.com