

The 2011 Bamburi Rugby Super Series CSR Weekend

27.05.2011

After 4 match days that consisted of 3 rounds of preliminary matches and 2 semi finals, the 2011 Bamburi Rugby Super Series takes a break this weekend, resuming on Saturday 4th June 2011 with the title match between the UAP Rhinos and the SDV Transami Cheetahs.

Saturday May 28th sees players, franchise officials and organizing committee members embark on Corporate Social Responsibility (CSR) activities with rehabilitated street children at the Immanuel Afrika Rescue Center in Dagoretti, located on the outskirts of Nairobi City.

About Immanuel Afrika

Immanuel Afrika is a grassroots organization which provides holistic care for boys who had been left to fend for themselves on Nairobi's harsh and unforgiving streets. The center is a registered Kenyan charity and works in close collaboration with the Kenyan Childrens' Office, the Kenya Police Force and numerous other child rescue centers.

It was founded in 2008 to elevate the standards of our street kids. The center carries out rescue missions on the streets of Nairobi bi- weekly and currently has a total of 50 young boys between the ages of 4 and 18 years. These young men get a second shot of life. They are provided with shelter, food, detoxification and the support of people who they can call family. The center also ensures the boys get a decent education or learn a trade.

Why Immanuel Afrika

Kenya hosts approximately 125,000 street children with 60,000 in Nairobi alone. These children are among the world's most vulnerable children, often orphaned, living in the dirty and violent streets trying to survive. They are hungry, cold, abused and alone. Most become addicted to drugs and many are conscripted into violent gangs who use them in criminal activities.

Often these young boys and men are misunderstood for criminals yet this is all the life they have known from an early age. Immanuel Afrika gives these boys a home and a chance for a promising future.

The CSR activity is aimed at getting the rugby fraternity involved in caring, giving back and touching on the lives of others who are less fortunate. The Bamburi Rugby Super Series views this as an opportune time to partner and interact with our esteemed sponsors through a well organized CSR activity. This is just but one way of showing that we care for the less privileged.

Immanuel Afrika

1. Building Appeal

Immanuel Afrika will be evicted from their current premises this year as the landlord wishes to sell. They plan to purchase land between Kikuyu and Gikambura to build a permanent home for the centre. The estimated cost of purchasing the land and building the centre is approximately 12 million Kenya Shillings, which they hope to raise over the next 6-12 months.

2. School fees

Currently, some of the children attend both primary and secondary school. Donations to sponsor a child will be welcome.

3. Food stuff

The home houses 50 young growing boys and the number increases every week.

4. Employment opportunities

The young rehabilitated men need a source of livelihood after graduating from the center.

5. Positive Role Models

The boys need positive role models who will influence them to be better people.