

# Best East Africa Employers Awarded

Outstanding employers across the East Africa region were last week recognized for their performance in the first East African employer attractiveness report, with P&G picking up the coveted top award for Careers in Africa East Africa Employer of Choice, ahead of Ethiopian Airlines, who were the winners in two other categories.

The awards hosted by Global Career Company were the first of its kind in East Africa with a series of awards presented to employers who excelled in ten categories across multiple employer attractiveness criteria.

Using data gathered from Careers in Africa Employer of Choice, a survey featuring the views of more than 13,000 African professionals was used to narrow down to the winners.



Rupert Adcock (Right), Managing Director - Global Careers Company posing with Vivek Sunder (2nd Right), Managing Director - P&G Kenya and Irene Mwathi (Center) Communications Manager - P&G Kenya after being feted overall East Africa Employer of Choice Award during the during the Global Career Company Employer of Choice Awards.

## 1. Development employer of choice

Covering the full spectrum of training and development, this prize recognises those employers seen to set the standard in providing their employees with the tools and opportunities to reach their full potential and take their careers to the next level.

Winner: Centum Investment  
Runner Up: P&G

## 2. Leadership & management employer of choice

The ability of a company's leadership to stand out as a provider of decisive, intelligent and clear direction has clear links to team happiness and performance. This award recognises those employers whose senior leadership

and management structures are seen by the talent pool as the strongest on the continent.

Winner: Deloitte  
Runner Up: Centum Investment

## 3. CSR employer of choice

This award acknowledges the work done by African employers in demonstrating that their business makes a positive and lasting effect on the world around them. In fast growing markets where development goes hand in hand with corporate success, this award recognises the ability of its nominees to be seen delivering beyond their commercial targets.

www.talentagendaseries.com  
Winner: Safaricom  
Runner Up: East African Breweries Ltd

## 4. Reward employer of choice

The award for those seen to lead the way in terms of the compensation and benefits they provide to their employees. From base salary to retirement, from short term perks to stock awards, factoring in the degree of choice and flexibility provided, this prize recognises the African employer whose reward programmes are meeting the demands of the African talent pool.

Winner: Ethiopian Airlines  
Runner Up: Microsoft

## 5. Women's employer of choice

Diversity of the talent pipeline at the attraction stage is inextricably linked to diversity of the workforce. Some employers are more successful than others in creating and communi-

cating a value proposition for female talent. These nominees are the most successful.

Winner: Bamburi Cement (LafargeHolcim)  
Runner Up: Microsoft

## 6. Graduate employer of choice

This award recognises employers who are successful in creating and promoting a value proposition which appeals to graduate talent. 56 | Global Career Company - Nairobi 2016  
Winner: East African Breweries Ltd  
Runner Up: KPMG

## 7. Global attractiveness employer of choice

With more African businesses than ever viewing talent based outside Africa as a critical segment, the ability to attract this group

can be a differentiator in a competitive talent market. This prize, combining all-motivating factors, is based on data from only those professionals currently based outside Africa, with an emphasis on what matters most to them.

Winner: World Bank Group  
Runner Up: Tullow Oil

## 8. Local attractiveness employer of choice

The majority of talent hired by African businesses is locally based. This category recognises employers who demonstrate the ability to attract this segment most effectively.

Winner: Ethiopian Airlines  
Runner Up: P&G

## 9. Impactful brand employer of choice

While most categories in these awards are decided by an average rating, this award recognises pure popularity by nominating those employers most often cited as organisations talent would like to work for. www.talentagendaseries.com

Winner: World Bank Group

Runner Up: African Development Bank

## 10. East african employer of choice

Our top award recognises the employer who is highest rated of all by the East African talent pool. More than 500 brands were considered, five have been nominated, one will be crowned East African Employer of Choice.

Winner: P&G

Runner Up: Ethiopian Airlines

The awards methodology takes company ratings provided by prospective employers across 29 attraction drivers, asking talent to grade organisations against all drivers.

This makes the receipt of a Careers in Africa Employer of Choice Award a prestigious honour, as the awards are both voted by talent, and comprised from a wide variety of data points.

"It is fantastic to see employers in East Africa being recognised for their impact in the talent pool.

The human capital challenges facing East Africa, and the wider continent, will be solved by employers delivering great things for their current and future talent." Noted Rupert Adcock, Managing Director of the Global Career Company, said of the Awards

## Reprieve for consumers as energy prices drop

By Jacktone Lawi

The Energy Regulatory Commission has revised down the prices of fuel citing a decrease in the landed average cost of imported Super Petrol, Diesel and Kerosene.

In this regard, Super Petrol has reduced by 3.74 shillings, Diesel by 2.05 shillings while Kerosene has reduced by 3.38 shillings a litre. Super Petrol will retail at 91.39 shillings in Nairobi, Diesel at 82.46 shillings while Kerosene will retail at 59.10 shillings as litre.

Super Petrol will retail at the highest in Mandera at 105.20 shillings a litre and lowest in Mombasa at 87.99 shillings a litre. In Nakuru, Super Petrol will retail at 92.17 shillings a litre, 93.35 shillings in Eldoret and 93.42 shillings in Kisumu.

The Energy Regulatory Commission reckons it is committed to protecting the interests of both consumers and investors in the energy sector.

According to ERC, the landed cost of super petrol has decreased by 8.89pc,

diesel by 5.95pc and kerosene by 8.52 pc Last month, consumers spent more on fuel after prices of all the three commodities were revised upwards.

Super petrol was increased by Sh2.20, diesel by Sh1.27 and kerosene by Sh1.03 in Nairobi. The changes were as a consequence of the average landed cost of imported super petrol increasing by 3.31 per cent, up from \$505.02 (Sh51,235) per tonne in June to \$521.72 (Sh52,930) per tonne in July 2016.

## Reprieve for Miraa farmers as Somali lifts ban

By PSCU

Miraa farmers and traders can now breathe easy after the Somali government lifted a ban it had imposed on the crop last week.

This follows bilateral talks between President Uhuru Kenyatta and his Somalia counterpart Hassan Sheikh Mahamoud in Mogadishu at the sidelines of the special IGAD summit.

The ban saw farmers lose millions of shillings during the suspension of flights to the horn of Africa nation. A deal was also

struck that will see the Kenya Commercial Bank open a branch in the country before the end of the year.

"This is a significant progress and we thank the leadership of Somalia," President Kenyatta said after talks with President Mohamoud.

The leaders also agreed that the two countries will continue their cooperation in security while Kenya will help Somalia strengthen its public service.

President Kenyatta also joined Uganda President Yoweri Museveni and

Ethiopian Prime Minister Hailemariam Desalegn for a special IGAD Summit in Mogadishu that discussed the progress Somalia has made towards peace and stability.

President Kenyatta was accompanied by Foreign Affairs Cabinet Secretary Amina Mohamed, National Assembly Majority leader Aden Duale and Meru Women Rep Florence Kajuku who has been at the forefront in campaigning for the opening up of the Somalia miraa market.